

SND HONG KONG

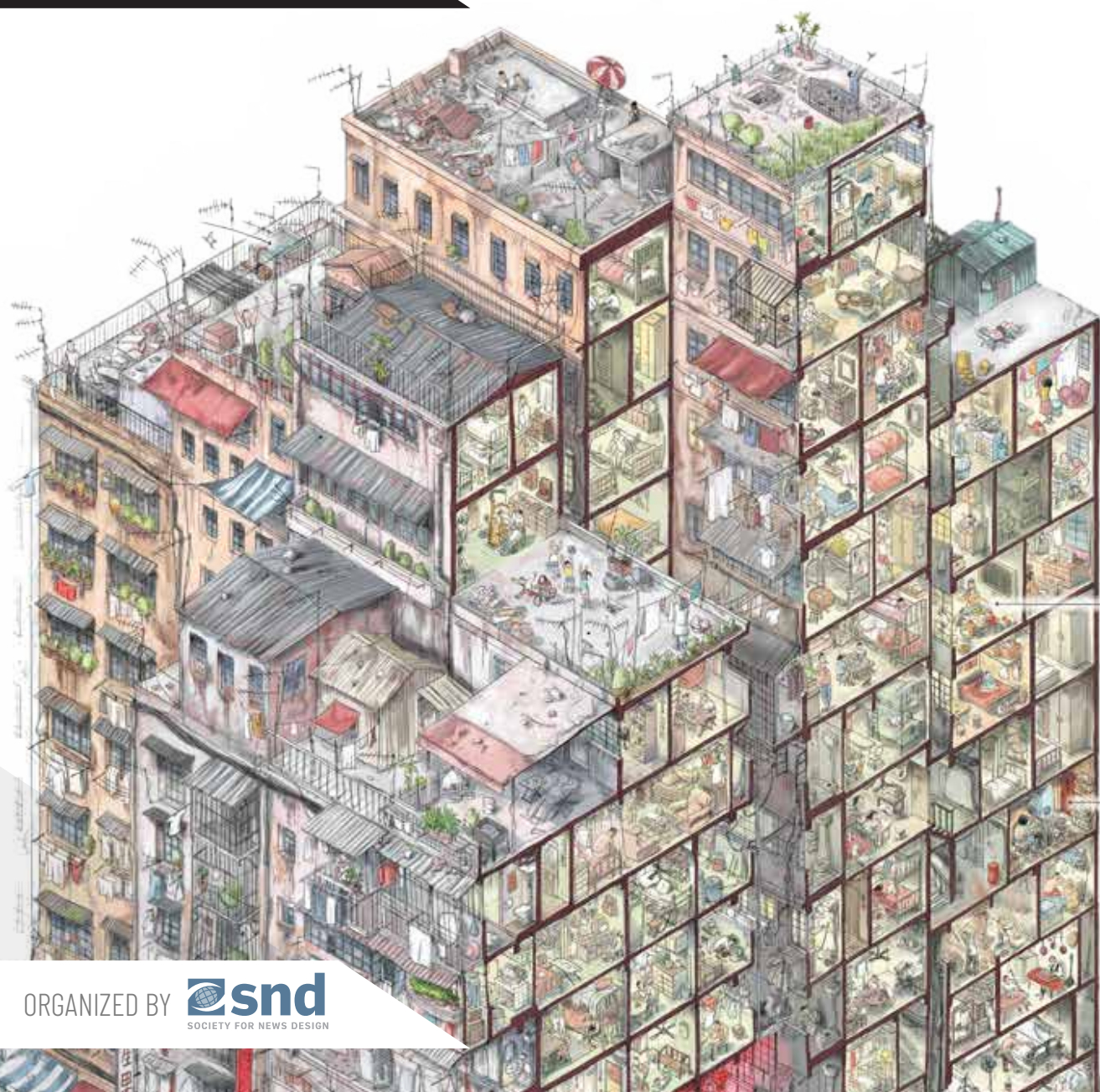
APRIL 13-15, 2018

WORKSHOP

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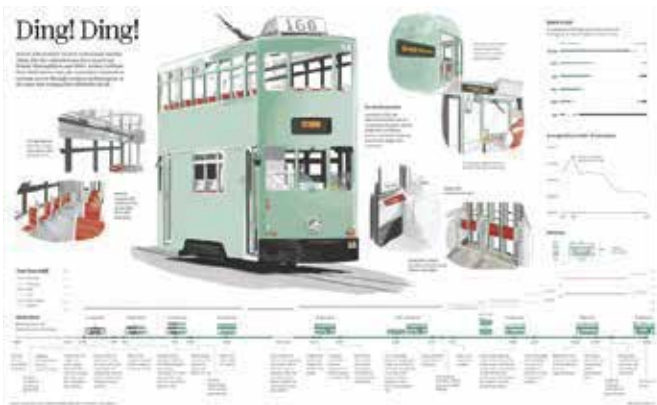
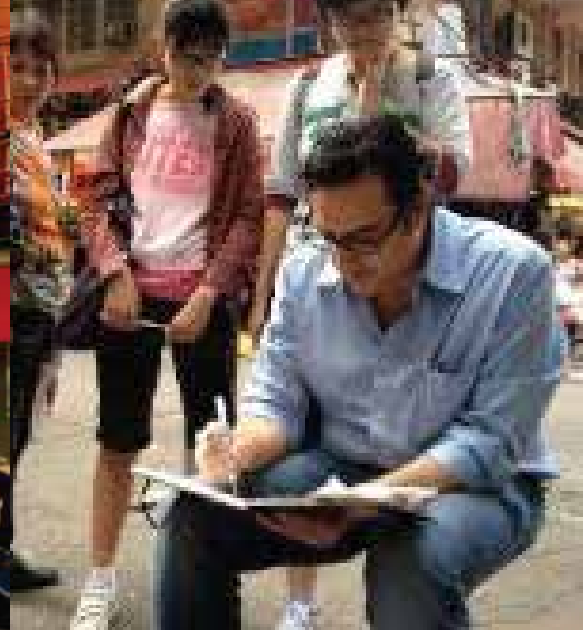


ORGANIZED BY  **snd**
SOCIETY FOR NEWS DESIGN

ADOLFO ARRANZ

SND HONG KONG

APRIL 13-15, 2018



THE UNIVERSITY OF HONG KONG

WORKSHOP - APRIL 14-15, 2018 IDEAS AND TEAMWORK

*Conducted by Adolfo Arranz, Marcelo Duhalde,
Marco Hernandez and Pablo Robles*

- Participants should bring a pencil and notebook. Laptops optional
- We will meet at the Journalism and Media Studies Centre at the University of Hong Kong on Saturday morning at 10.00am and split into groups.
- Each group will visit a local place of interest a short cab ride from HKU to explore, gather information, sketch and photograph. Regroup at the Journalism and Media Centre after lunch.
- Data and historical facts about each location will then be distributed among the teams who, under the supervision of the SCMP infographics team, will brainstorm story ideas and plan how to visualise their assigned location.
- At the end, groups will present their work to the other groups. A special guest speaker from the Friday Summit will offer feedback and additional insights.

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The Society for News Design (SND) is an international organization for news media professionals and visual communicators – specifically those who create print/web/mobile publications and products. Our members art direct, design, edit, report, illustrate, make photos and video, visualize data – and write code. Founded in 1979, it is a US-registered non-profit organization with around 1,500 members worldwide. Among other activities, we host an annual Best of News Design competition open to newspapers and magazines from around the world, and a yearly conference (rotating through various cities) that brings in visual journalists from all over the world.

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