

SND HONG KONG

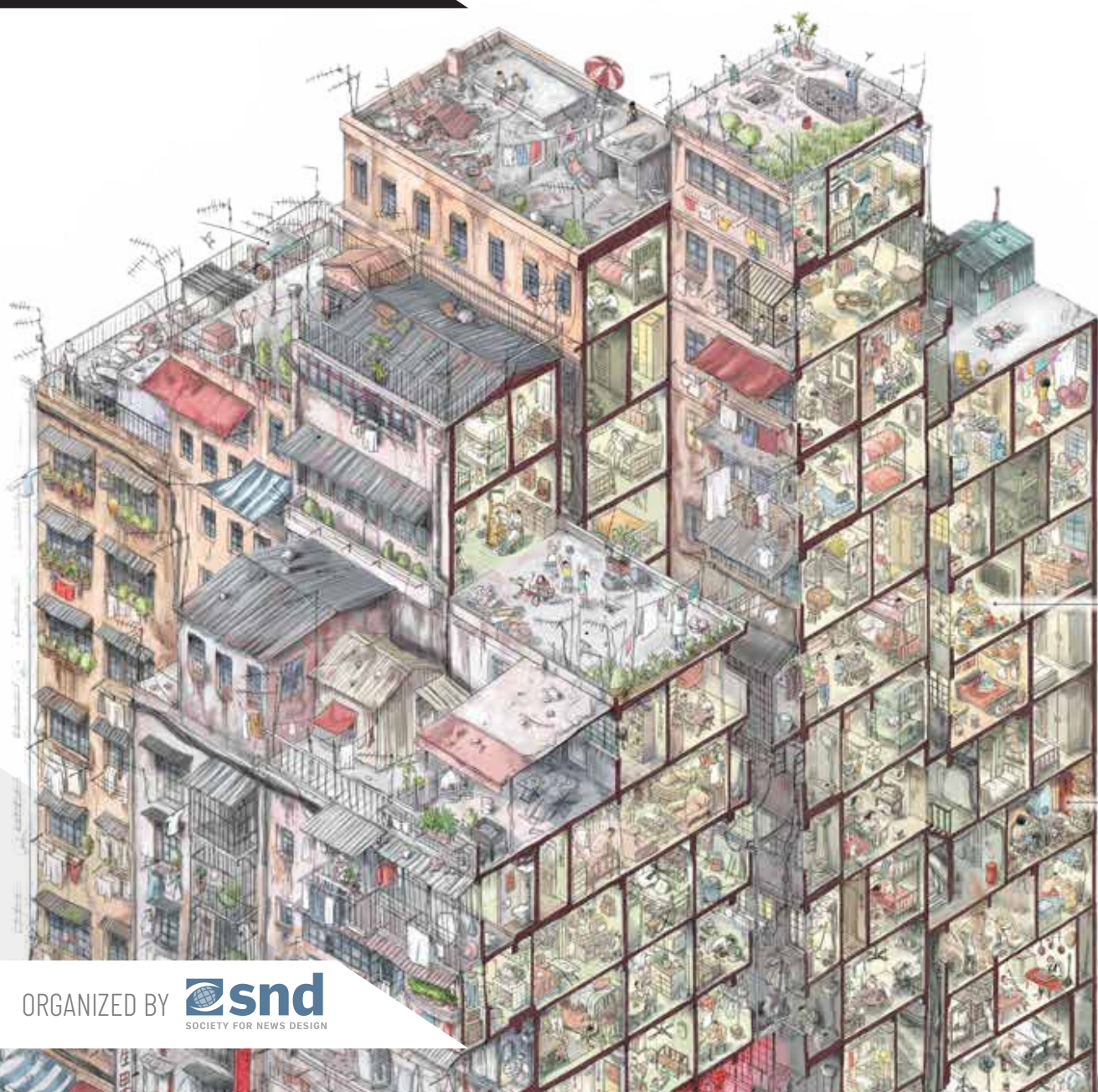
APRIL 13-15, 2018

SUMMIT

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South China Morning Post



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SOCIETY FOR NEWS DESIGN

ADOLFO ARRANZ

SND HONG KONG

APRIL 13-15, 2018

SUMMIT SCHEDULE

APRIL 13, 2018

MORNING

- 10.00
Introduction
- 10.10
Where sketching informs data
Adolfo Arranz *South China Morning Post*
How to applying sketching and drawing to visual journalism
- 10.45
In praise of the humble pie
John Saeki *AFP*
How a wire agency graphics editor tackles life at the coal seam of breaking news
- 11.20 - Coffee break
- 11.35
Leading the way
MinJung Kim *Wall Street Journal*
The role the Hong Kong bureau played in rethinking how WSJ visualizes stories for web and mobile
- 12.15
Cartoonists draw on the news
Harry Harrison *Freelance*
A look at the nightly newspaper cartoon process and where the ideas come from
- 13.00 - Lunch break

AFTERNOON

- 13.50
OK, so it's beautiful, but does it work?
Marcelo Duhalde *South China Morning Post*
The eternal challenge of combining good content with attractive visuals
- 15.05
The dynamic data of an infographic poster
Sung hwan Jang *203 X InfographicsLab*
The process of inspiration, conceptualization and production of our monthly deliver (poster and magazine)
- 15.35
Building a learning curve for your readers
Yue Qiu *Bloomberg*
How to use visualizations to convey complex business stories for a broader audience
- 16.05 - Tea break
- 16.15
The graphic binnacle of a nerd
Marco Hernandez *South China Morning Post*
SCMP online graphics from the backstage and lessons learned
- 16.50
Back to basics
Jane Pong *Financial Times*
A step back to the fundamental challenges of data visualisation design and accessibility
- 17.30
This is not (a graphic)
Javier Errea *Errea Comunicación and SNDE/Malofiej*
A journey into industry trends, opportunities, limitations...
- 18.10
On being contrarian
Alberto Lucas *National Geographic*
Embracing the counter-intuitive the best ideas are often the opposite of your first idea

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The Society for News Design (SND) is an international organization for news media professionals and visual communicators – specifically those who create print/web/mobile publications and products. Our members art direct, design, edit, report, illustrate, make photos and video, visualize data – and write code. Founded in 1979, it is a US-registered non-profit organization with around 1,500 members worldwide. Among other activities, we host an annual Best of News Design competition open to newspapers and magazines from around the world, and a yearly conference (rotating through various cities) that brings in visual journalists from all over the world.

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